



Nail your targets with an All-in-1 Field Sales Platform

December 2020



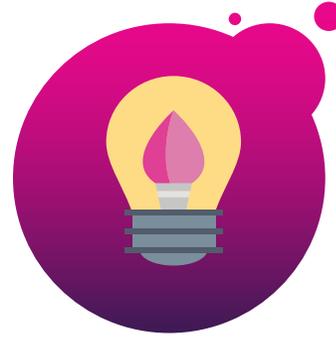
Watch sales soar.



Who is Skynamo



Our values



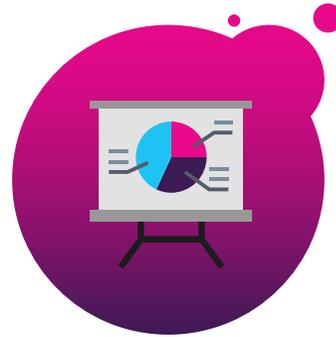
The problem we solve



The all-in-1 Field Sales Platform



Customer testimonials



Company Structure



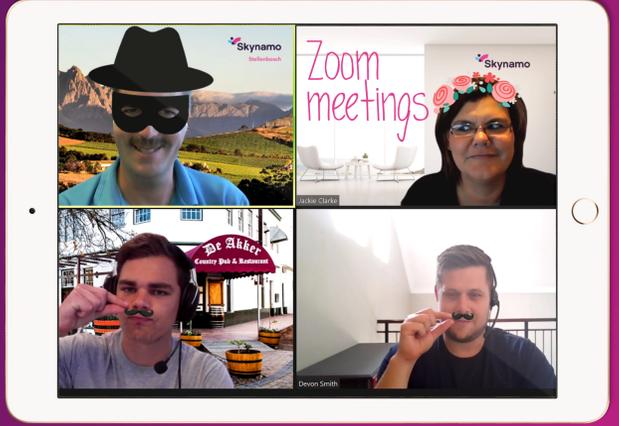
Why people love working for Skynamo



Contact us



We are Skynamo



We help build **relationships** between sales teams and customers

We also build **careers**



Five Elms Capital **\$30 million** investment



Manage close to **500,000** customer visits per month



3,000,000 customer relationships



2,000,000 products. Captured **130,000** orders worth over **\$70 million**



We employed more than **40** people in **2020** (when everyone else were cutting back on staff)



We believe

Our values drive our behavior



Honesty



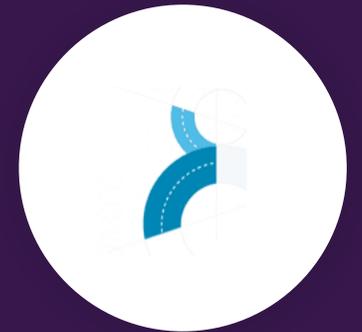
Humility



Kindness



Reliability

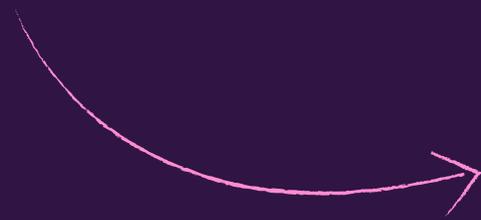


Self-direction

[CLICK HERE TO KNOW MORE](#)



The Problem



No transparency in terms of field sales activity.

Resulting in lack of trust and collaboration between managers and teams.



Our Solution



Sales managers see in real-time what's happening in the field.

It allows Sales managers to coach their team to success.



all-in-1

The Field Sales Platform

CUSTOMER SUCCESS

Dedicated to your implementation and getting the most out of your investment in Skynamo

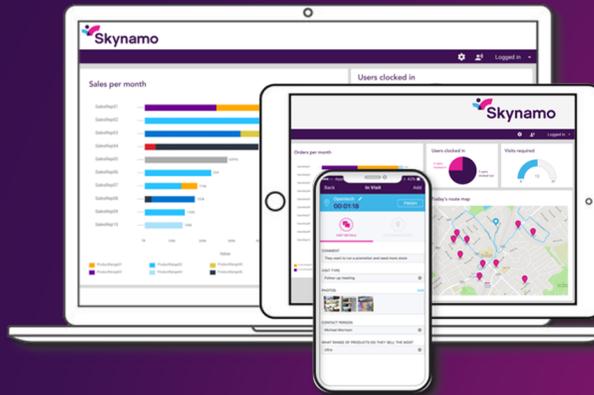


MOBILE FIRST

Built for mobile users, easy to use on a mobile device, works offline

SECURITY

ISO 27001 certified



INTEGRATION

Seamless integration with ERP and accounting packages



FREE SUPPORT & TRAINING

Dedicated Support Center and Training Team



SALES ANALYSIS

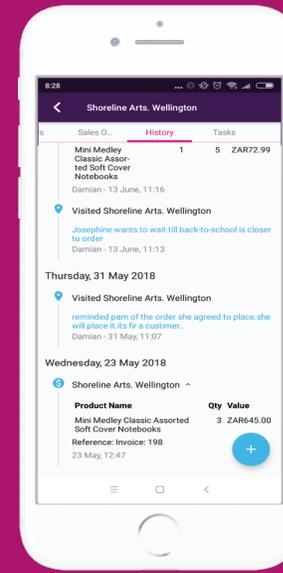
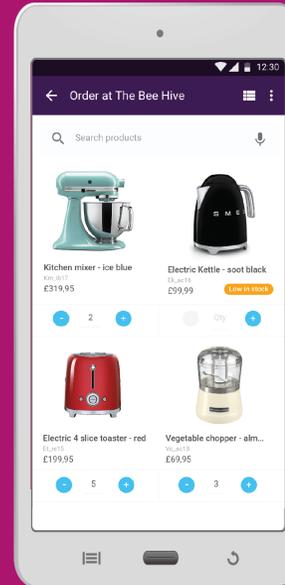
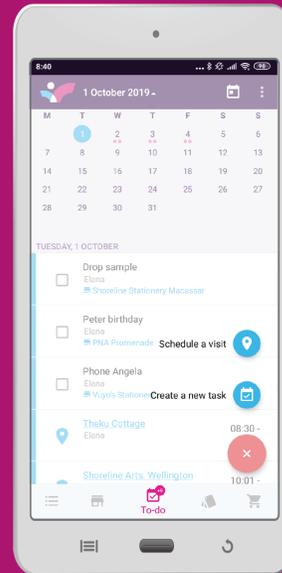
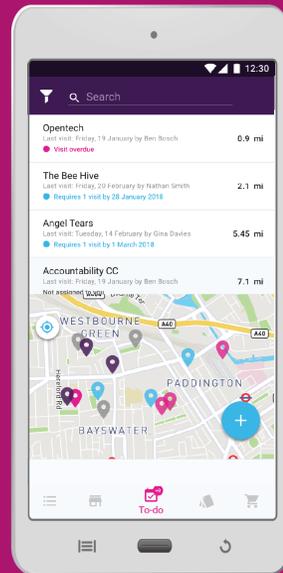
Reports and dashboard enabling smarter and more informed sales decisions





Sales Teams Mobile Component

The mobile component is where your sales team will find value in Skynamo.



Whether for ordering or not,
Skynamo is customizable



GPS enabled



Works Offline



Calendar integration



Onsite workflow

Sales Manager Reporting Dashboard



Reporting + the Skynamo Analytics team

Most popular Sales Manager reports

- > Call Reports
- > Missed call reports
- > Visit ages analysis
- > Product Sales / month
- > Sales Performance



Customized forms for company, team, use case specific visit requirements and workflows



Customer assignments, visits schedules, calendaring



Customized dashboards (general reporting, sales rep, customers, products)



Reps have access to - mgt can set limits to what each rep sees



#naileditwithSkynamo

“ We saw an increase in monthly sales simply because we're visiting our existing customer base more regularly. ”



Christoff Sonnekus
Sales Manager

Watch sales soar



#naileditwithSkynamo

“ Our reps have increased their daily visits from around 3 to a consistent 8 since the implementation of Skynamo. ”



Jannic Zietsman
Regional Sales Manager

Watch sales soar



“We’re immediately aware of future projects and requirements, which means we are able to uncover new business opportunities we would otherwise have missed.

Medis
Medical Supplies

“Skynamo complements our existing tasksetting and financial reporting system by providing us with additional, more in-depth feedback on customer buying behaviour.

Interstat
Office Supplies

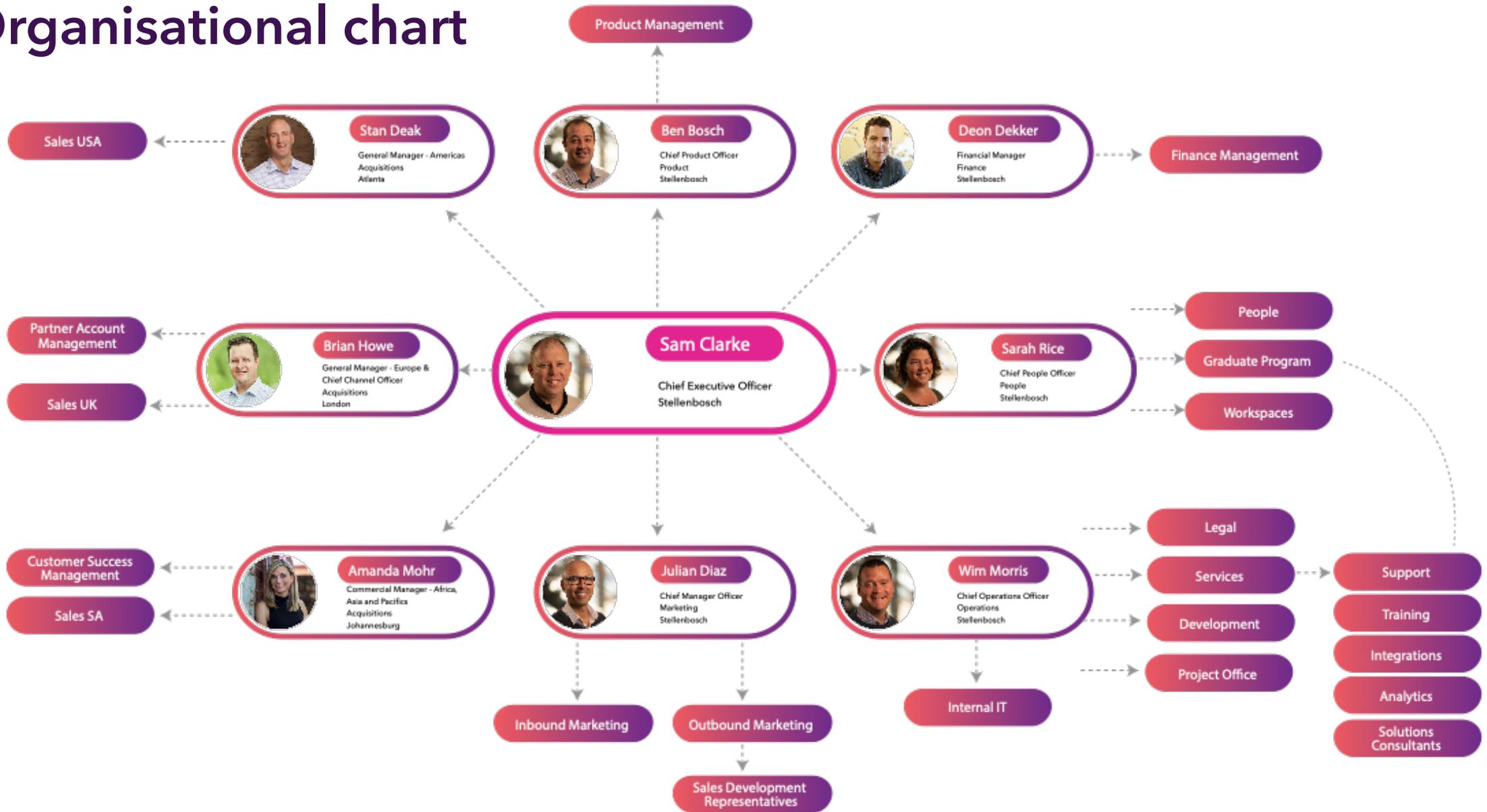
“We’ve seen a 25% year-on-year growth in sales revenue over the last four years. This could largely be ascribed to the fact that they get around to their customers much more often.

Lionel’s Veterinary Supplies
Veterinary Supplies

“We saw an increase in monthly sales simply because we’re visiting our existing customer base more regularly.

Triangle Lubricants
Industrial Lubricants

Organisational chart





Our People



Skynamo because

Work-life balance High Energy **Fun environment**

Quick Decisions

Bottomless coffee from inhouse barista

Team Fortress 2

Free lunch and Friday Pizza

Free exercise sessions (yoga, cross fit, pilates)

TEAM INPUT ENCOURAGED



Contact Details

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